

Capability Statement



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Core Competencies – Outreach and Education

Through identification of target audiences, effective strategies & tactics, and the latest in evaluation measures, Integrated Management Strategies (“IMS”) creates effective outreach & education programs protecting America’s health, safety, security and environmental program. IMS has done outreach and Education for the US Department of Agriculture and Centers for Medicaid and Medicare.

- Conduct outreach and education across to increase the purchase of the BioPreferred Products across the Federal Government
- Conduct Outreach and Education for the underserved communities across the US to get low cost Medicare insurance
- Provided training for contracting officers how to enter BioPreferred codes on FPDS-NG
- Wrote marketing brochures for the BioPreferred products
- Increased outreach events in 12 states across the United States to spread the word to buy low cost health insurance. Conducted a total of 422 live in person events in 12 states.
- Attended multiple BioPreferred conferences across the united states to spread the importance of buying Biobased products
- Trained multiple contracting officers across DoD and Civilian

Differentiators

- Conducted open enrollment in 12 states and helped increase the historic health insurance rate of 14.5 million enrollments across the US in 2022 open enrollment period.
- Conducted multiple training sessions across DoD and Civilian.
- Increased BioPreferred reporting from \$1,000,000 to \$10,000,000 across civilian and DoD agencies
- Increased outreach effort for BioPreferred products across the federal government, via different conferences across the United States.
- Conduct outreach and education across the United States for the underserved population via faith based organization to get low cost health insurance.

Company Data

Integrated Management Strategies LLC supports mission critical needs by leveraging in-depth domain knowledge in order to develop solutions to unique strategic challenges.

Legal Name: Integrated Management Strategies LLC

DUNS: 080057428

CAGE: 7HF80

NAICS: 541690, 541611, 541511

PSC: R408, R699, R410

Contract Vehicles: Accepts government credit and purchase cards.

GSA Schedule 47QRAA21D000F Categories: 54151S, 541611, OLM

GSA Schedule GS-00F-143GA Category: 561920, OLM

Certifications: WOSB, EDWOSB, SBA 8(a) exit date: 9/10/2027

Past Performance

Format:

Centers for Medicaid and Medicare: 75FCMC21C0024, \$4,370,563, August 2021 – August 2025. Provide outreach and Education to the underserved regions of the United States using faith-based initiatives. Elliot Sloan, contracting specialist, elliott.sloan@cms.hhs.gov

United States Department of Agriculture: HT001418C0016, \$3,8,456,870 September 2021-September 2026. Provide program management and technical support to the BioPreferred Program at Rural Development’s Rural Business Services. Vernell Thompson, Contracting Officer Representative, vtompson@usda.gov.